

## REIS Offers Win-Win Asset Protection Program

In today's economy, it's more and more difficult to protect and preserve your assets. REIS Enterprises Florida can help.

For about a year, local real estate agent Dora Campbell has been involved with an asset protection program called Real Estate Income Solutions, or REIS. The program, she says, offers "a secure place for customers to put their money, for however long they want to keep it there. It's essentially a stable way to put your money in real estate." She adds, "This is a reliable income stream that we can create for any customer, with a guaranteed return of 3.5 percent paid monthly."

There are a number of reasons why a customer would want to take advantage of the asset-protection services offered by REIS. For instance, an individual who places money in the stock market is subject to risk—especially true these days, given the market's volatility. However, if the customer were to put that same amount of money into the REIS program, he or she would face no risk, and instead would receive a

monthly guaranteed income, with the added advantage of receiving back the full amount of money placed into the program at its inception. It is, as Campbell notes, a win-win situation.

Similarly, elderly individuals often have to divest of certain financial assets to qualify for Medicaid, or their families may have to use the individual's funds to pay for care. But with REIS, those funds are safely protected for the life of the agreement, enabling the individual to take advantage of Medicaid services, and are returned in full at the end of the program, minus some administrative fees.

"Investment property is the tool we use" to protect an individual's assets," Campbell notes. "It's not the typical program you see out there." Once an individual places a certain amount of money in the REIS program, Campbell

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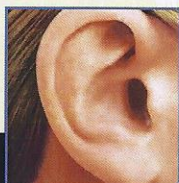


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says she "looks for a real estate property, which has to be purchased in cash. There's no financing involved."

After REIS purchases a property for the customer, that individual "does not have to touch it, manage it, or do anything with it. We take it over, and we are responsible for all liability. We repair everything that needs to be fixed. And we pay the customer 3.5 percent every month, regardless of whether the property is rented or not." That monthly payment, Campbell adds, "is guaranteed through the life of the agreement."

Each agreement with REIS is tailored to the individual, and the purchased real estate property is in the customer's name. However, Campbell says, "Their hands are not in it at all, and that's the beauty of it. We have a perfected system that works. We invest only in properties that are in prime locations, that are prime income generators, so that's why it works for the customer. It's a great program."

Campbell notes that she currently manages about 30 properties in the REIS program. In addition, she says,

**"What starts out as helping families through a difficult times becomes assisting friends. There are very few things we can do in our lifetime that are a win-win for all involved. This is one of those things, and I am honored to be a part of it."**

**—REIS Facilitator**

she recently liquidated a property for one customer, Sally Holcomb, who was very happy with the entire program (see accompanying testimonial).

Ultimately, Campbell says, REIS is "a secure place for customers to put their money, for however long they want to do it. It's a stable way to put your money in real estate."

**"When my mother needed care, I didn't know what to do. I was overwhelmed and confused, and didn't know where to turn. But the folks at REIS were compassionate and understanding, and diligently worked on my behalf, so we could come up with a plan. I was apprehensive at first, but at the end, I was very pleased with the outcome. I received everything I was promised, they were very professional and patient, and answered all my questions. It's a neat concept, and I would not hesitate to refer them to anyone."**

**—Sally Holcomb**

**"Most people do not realize that it's not necessary to spend down their assets in order to qualify for veterans' or Florida long-term care benefits. Our team of real estate and legal professionals helps to navigate the veterans' and Florida long-term care planning rules in order to protect our client and our client's assets. And the best part is that this planning option generates a monthly income stream for our clients that is secured with premium rental property."**

**—REIS Real Estate Team**